

## 2019 PITCH COMPETITION



### ELIGIBILITY/GUIDELINES:

Initial application must be completed online. Application includes an essay describing how you “Redefine What’s Possible.”

To be eligible to compete, individuals must meet the following requirements:

- Company must be certified by one of Toyota’s recognized certification partners:  
CAMSC, Disability: IN, NGLCC, NMSDC, NVBDC, WBE-Canada or WBENC
- At least 18 years of age or older
- A non-Toyota employee or relative (including Toyota Motor North America, Inc., Toyota Financial Services and all other Toyota entities)
- No purchase necessary
- Void where prohibited
- Odds of winning depend on the number of entries received
- One entry per person
- Prize is non-transferable and no substitutions permitted
- Contest is sponsored by [Toyota Motor North America, Inc.](#)

If your initial submission is selected as a finalist, you will then be required to participate in the **Live Pitch Competition on November 6, 2019 at the 30<sup>th</sup> Annual Opportunity Exchange in Novi, MI.**

### HOW TO ENTER:

All applicants must submit the Pitch Competition Form by **August 9, 2019 at 11:59pm EDT.**

What information is needed to submit?

- Tell us about your yourself and company
- How did you Redefine What’s Possible?
- Complete Form | <https://onetoyotasupplierdiversity.com/pitch-competition>

### PITCH GUIDELINES FOR FINALIST:

1. Finalist must participate in person at the live competition during Opportunity Exchange.
2. Pitch must be presented by a business owner or successor.
3. Pitch can be about a plan or innovation in the past, present or future.
4. Finalist may utilize small props (that they may carry on stage on their own) or slides (saved onto a USB drive).
5. The work referenced in the pitch must be owned by the business presenting it. Toyota reserves the right to reject or disqualify entries for reasons including, but not limited to:
  - a. Violates local, state or federal law and/or appears to be unethical in nature;
  - b. Does not follow application directions or submits an incomplete application;
  - c. Does not meet the eligibility requirements; or
  - d. Individual is discovered to not be a full, active and leading member of the business.

### JUDGING CRITERIA:

During the 5-minute competition (which includes Q&A), finalists will be evaluated on:

- Quality of the Idea
- Scale of the Idea
- Competitive Advantage
- Originality, Innovation and Thoughtfulness
- Impact on a Problem

### PRIZE:

One winner (scholarship) will be awarded. Scholarship value will depend on the program selected by the winner.

The pitch that is selected will receive a scholarship to attend either the Tuck Executive Education Program at Dartmouth or Advanced Management Education Program at Northwestern’s Kellogg School of Management (prize will be paid directly to the program selected) and must be used according to the guidelines above (please note: the prize is non-transferrable and must be used by the individual who wins the competition). Prize includes room and meals provided by the program but does not include travel to and from the program. *\*Winner will be required to sign an affidavit of eligibility and liability/publicity release.*

Please direct any questions or comments regarding the Pitch Competition to [supplierdiversity@toyota.com](mailto:supplierdiversity@toyota.com).