

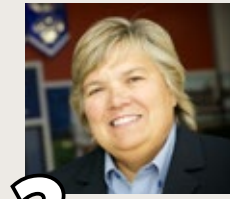


Supplier
Diversity

NEWS LETTER



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Letter from the Editor

It's hard to believe that we are nearly halfway through 2023. Summer is in full swing with higher temperatures and longer days as we celebrate with fun activities and events. Speaking of celebrations, June is Pride Month, a time where we come together to celebrate LGBTQ+ culture, achievements, and activism. Last month, we celebrated AAPI Heritage Month, where we joined together to recognize Asian American and Pacific Islander contributions to the United States. These events enable us to increase awareness and appreciation of diverse cultures and allow us to support each other as we strive to create an environment of togetherness, thus creating a brighter future for everyone.

We all want to be seen, heard, and know that we matter. As a leader, I understand that ensuring that team members feel seen, heard, and valued is essential to creating a culture of care and commitment to each other. As we continue to progress, we are working to build a stronger sense of connection with people we know - as well as with people we don't know, for the benefit of us all.

I am truly excited about this June edition of the Toyota Supplier Diversity Newsletter. In this issue, you will learn more about Sandy Nott's journey as an LGBTQ woman in leadership in the Executive Message. We'll also introduce you to Beth

Comenat, our featured Diversity Champion who has worked to push AAPI initiatives. This issue's Partner Spotlight shines a light on Aaron Walton, CEO of Walton Isaacson, "The Planet's Most Interesting Agency." Lastly, the Feature Section will showcase the importance of authentic LGBTQ+ representation in advertising from the Lexus & Walton Isaacson collaboration.

Additionally, I'd like to announce that the 2023 Toyota Opportunity Exchange has been confirmed for Thursday, November 2, so SAVE THE DATE! Additional details will be provided in the coming months. As you may already know, the goal of Opportunity Exchange is to bring diverse businesses and our Tier I suppliers together to build connections and learn from one another. We look forward to seeing you there.

Most of all, thank you for your continued support and dedication to Supplier Diversity.

Matt Greene

Supplier Diversity
Sr. Manager, Purchasing
Supplier Development,
Toyota

Executive Message

Sandy Nott joined Toyota in 1990 at the Kentucky plant. She progressed through Executive roles at our Indiana and Texas plant to become the Vice President of Administration and Corporate Secretary of Toyota Motor Manufacturing Kentucky. In her current role, Nott is responsible for production control, corporate administration, human resources, and accounting and finance.

How did your relationship start with Toyota?

I started in November 1990 as a Production Team Member in Powertrain at TMMK. I knew nothing about the auto industry, but I had friends who worked at Toyota who said it was a great company with good wages and benefits. That sounded appealing to me, so I applied and was hired six months later.

What are some of the highlights of your time at Toyota?

I have been able to work at multiple locations including TMMK, TEMA Erlanger, TMMI and TMMTX, and I've had the opportunity to travel to China, Thailand, and Japan during my time at Toyota. This allowed me to meet many amazing people and experience many different cultures along the way.

How have you been able to incorporate your authentic self at Toyota?

In the beginning of my career, I couldn't share my authentic self, as I believed it could jeopardize my work relationships and my job stability. As times changed, I grew more comfortable sharing that I am gay and talking about my life outside work. In 2013, I relocated to Toyota Motor Manufacturing, Texas, Inc. (TMMTX) in San Antonio where I saw that LGBTQ+ members were very open and comfortable. This inspired me to be transparent because I then felt comfortable in sharing more of my authentic self. I put photos on my desk and brought my spouse to events, and this allowed other LGBTQ+ members to feel more comfortable doing the same. For people to understand who I am, they need to understand who I am married to, what we do in our spare time, and what is important to us. These conversations happen every day and being able to share my stories feels very inclusive and makes me feel like part of the team.



American Music Artist Mikey Guyton and Sandy Nott at the TMMK Open House Celebration



#1 Cincinnati Bengals fan Sandy Nott at the 2022 Superbowl

Sandy Nott

Vice President,
Administration, Toyota
Motor Manufacturing,
Kentucky (TMMK)



[Left to Right]
TMMTX Team
Letty Garza,
Sandy Nott, and
Rhonda Ebersole

Looking ahead, what are some key goals for you and Toyota?

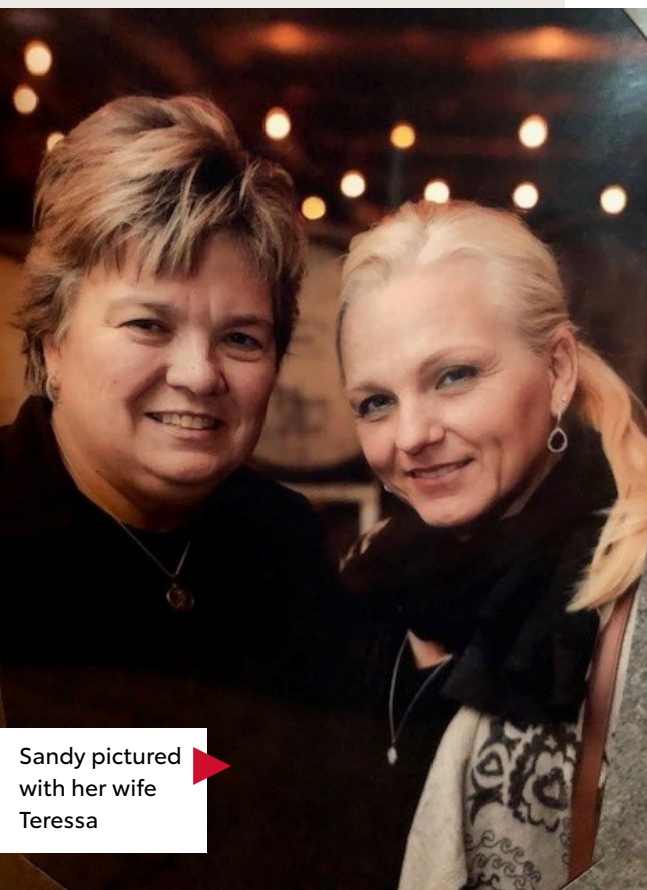
Toyota is always looking to build a more inclusive supplier base that reflects the diversity of our customers and communities. I would like to see more diversity for TMMK. Most of our influence is around indirect suppliers so we will focus our attention there. We are working with the local community to increase Toyota's presence through our 'Driving Possibilities Program' in local schools to encourage STEM Education in underserved areas and amongst girls. As someone who came from the production floor, I want to see that same opportunity for other members in our community too.

What advice would you give diverse suppliers to succeed?

Learn everything you can about the Toyota Way and our Quality Management system requirements. Attend Opportunity Exchange to gain knowledge and meet and build relationships with Toyota's Tier 1 Suppliers.

What advice would you give other LGBTQ+ executives who would follow in your footsteps?

Be authentic. Don't be afraid to be who you are and allow others to see you. Not everyone will accept or agree with your life, but most will. Also, it's important to set an example for team members who want to be their authentic self as well. When they see that you are comfortable, they usually become more comfortable as well.



Sandy pictured
with her wife
Teresa

Sandy Nott
Vice President,
Administration, Toyota
Motor Manufacturing,
Kentucky (TMMK)



Diversity Champion

We are pleased to introduce you to Beth Comenat, Senior Manager for Enterprise Enablement at Toyota Financial Services (TFS). She is responsible for leading business and technology transformation initiatives within global shared services. Having spent 22 years with Toyota, Beth shares her experience and knowledge as a Business Mentor and Coach through Toyota Supplier Diversity's Small Business Mentoring Program. As well as being a Diversity Champion, Beth also serves as co-chair on the North American Advisory Council for TAASiA (Toyota Asian American Society in Alliance), and Toyota's Asian BPG (Business Partnering Group).

What are some highlights of your Toyota relationship?

Throughout my time as an employee at Toyota, I have learned to appreciate the 'Respect for People' that makes up a core Toyota Way. Through practicing this, I have been able to mentor and give back to others within Toyota by supporting and elevating members of the AAPI Community. Also, I was one of the program leads for the first TAASiA North American Symposium, an event that brought together over 200 people of AAPI backgrounds across every Toyota entity, from Ventures to Start-Ups, to our Plants and Advanced Research. The event featured inspiring keynote speakers and developmental workshops that worked towards elevating AAPI Leadership and conveying the importance of diversity of culture in our workplace and support network.

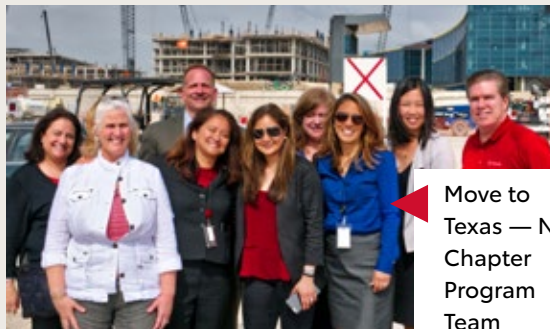


Beth Comenat and the TAASiA North American Symposium Planning Team



Beth Comenat with TAASiA North American Symposium Members, Executive Sponsors and TMNA CEO Ted Ogawa

Orchid Giving Circle Toyota members and Beth Comenat at a community event



Move to Texas — Next Chapter Program Team

Beth Comenat

Senior Manager, Enterprise Enablement, Toyota Financial Services (TFS)



Do you have any key supplier diversity initiatives that you are proud of?

For over three years, I have been a Business Coach and Mentor in the Toyota Supplier Diversity Small Business Mentoring Program. I partnered with business owners to help them understand their business plan, give advice on strategy and processes, and helped to identify challenges and opportunities. I'm proud of having helped support and grow a Women-Owned Business Enterprise (WBE) to go on to have success.

Small Business Mentoring Program



Outside of Toyota, how do you continue to champion diversity within the community?

Within my community, I am active with The Orchid Giving Circle®, an Asian sisterhood that provides grants and fosters philanthropy primarily within and for the North Texas Asian community. Since its inception in 2018, we have been able to award over \$1.3 million in grants. In addition, Toyota has a great Employee matching program, Toyota4Good. Through this, Toyota matches every \$1 we give back to our community.

Orchid Giving Circle Grant Meeting



What is some advice you can give to other AAPI leaders?

I push the importance of having diversity within Toyota and our community. I am authentic in my leadership and lead by example. Having positive energy and encouraging team members is how we can get things done. Team members need to see diverse people making an impact and in leadership positions so they can see the possibilities. We need to continue providing mentoring and educational opportunities for our team members so they can prepare for the next step in their career.

2022 Comenat Family Christmas



How have you worked to be an ally for others at Toyota?

I am an LGBTQ+ ally, my daughter is a part of the LGBTQ+ community, and I champion her to be her authentic self through having the right conversations with my support. Toyota Spectrum (Toyota's LGBTQ+ BPG) provides a supportive space for team members to be themselves.

Beth Comenat

Senior Manager,
Enterprise Enablement,
Toyota Financial
Services (TFS)



Partner Spotlight

Tell us a little about your early career and why you started Walton Isaacson:

My career began on the client side. I joined Pepsi-Cola right out of college. I went to Babson College because of their focus on entrepreneurialism and business. I always wanted to be a part of the advertising and marketing worlds. At Pepsi, I began as a research analyst, which was great because I got to tell stories with data.

Soon, I moved onto brands like Mountain Dew and Pepsi, which is where I was asked to work on entertainment marketing. Pop culture, music, and celebrity were all passion points for me. I was really interested in how brands and celebrities could connect in ways that would benefit them both. I did all the big entertainment initiatives for Pepsi including touring the world for eighteen months with Michael Jackson. I got to work with the local bottlers (the soft drink equivalent of local dealers) and make sure they were tied into this big national program in a way that made sense for their market.

I was transferred to Los Angeles by Pepsi before I opened my first agency, Aaron Walton Entertainment (AWE). Pepsi became our first client. AWE was focused on branded entertainment, and we added clients like Polaroid, AT&T, Whirlpool, and many others. In 2002, we were bought by Omnicom, a large ad industry holding company. That's when I turned my attention to opening Walton Isaacson, "the planet's most interesting agency." That's the phrase I wrote in the original business plan as our stated mission. It started with the kind of people we wanted on the WI team – people with varied interests and areas of expertise. We wanted to surround ourselves with people from all different walks of life, people with a wide range of professional and cultural backgrounds, life experiences, and perspectives.

Magic Johnson saw the business plan, loved what we stood for, and became a partner. He was excited about how we were leaning into diversity and culture in ways that traditional agencies weren't. WI aligned with Magic's priorities in terms of focusing on vibrant communities that were being ignored.



Aaron Walton
CEO, Walton Isaacson

Location: Los Angeles, Dallas, New York, and Chicago

Year Company Founded: 2005

Toyota Supplier Since: 2007

Toyota Supplier Category: Class IV
(Winner 2010,11, 12, 15, 16, 19)

Key Contact Information:
Waltonisaacson.com
Hello@waltonisaacson.com

Core Competencies: Culturally Focused Advertising and Marketing across all segments, with specialized expertise in Black, Latino, and LGBTQ+ audiences. Experiential. Client Furnished Content. DE&I.

Products/Services Providing to Toyota: Creative, Media Planning and Buying, Digital, Experiential, Client Furnished Content, DE&I and more.

Aaron Walton
(photo credit
Kal Yee)



Partner Spotlight



Earvin
'Magic'
Johnson
and Aaron
Walton

How did your relationship with Toyota begin?

I received a call from Magic Johnson. He had gotten an RFP from Lexus. The brand had started a search for an ad agency partner with strong multicultural marketing credentials. Magic asked me if I would be interested in participating, and I remember thinking, "Are you kidding me? Of course!" The agency was brand new, but we already had some amazing talent on the team. There's more about the Toyota-WI relationship in this issue's Featured Story, but I will take a moment to share my personal relationship with Toyota. My first car was a 1983 Toyota Celica GTS – stick shift. A fabulous car. The technology at the time for lumbar support meant using a little pump – it was dope. My first Lexus was an ES. I eventually moved up and purchased an RX and a GX to better address my lifestyle choices, which included two amazing dogs that felt at home riding in my RX. Recently, I moved into an LC. My personal journey is so aligned with the consumer journeys we often talk to the brand about. Both Toyota and Lexus play a role in people's lives as they unfold.

In April, you became the first openly gay ad exec to be inducted into the Advertising Hall of Fame. What advice would you give to other LGBTQ+ execs that want to follow in your footsteps?

BE AUTHENTIC and create internal cultures that are unapologetically diverse – that's where innovation happens. Leverage those strengths.

BRING CULTURAL INSIGHTS into the business cases you're making for whatever segments you're focused on. Know the data that supports the power of your specific segment or segments and use that data to tell compelling stories. Support your qualitative cultural perspectives and personal experiences with an inarguable data-driven foundation.

NETWORK WITH DIVERSE AND NON-DIVERSE SUPPLIERS who can be allies and collaborate and participate in purpose-driven work – and make sure you are of service to others from within the LGBTQ+ community and across other marginalized groups.

TAP INTO GREAT NETWORKING ORGANIZATIONS on the local and national level. The Minority Supplier Development Council, for example. And the National Gay and Lesbian Chamber of Commerce (NGLCC), particularly if you are LGBTQ+ owned. NGLCC has a lot of specialized resources, excellent case studies, and many approaches to learning new skill sets.

REMEMBER, IT'S NOT ENOUGH TO TELL BRANDS THEY NEED TO DO LGBTQ+ MARKETING – or they need to work with LGBTQ+ businesses. Of course, we all want that to happen. But you have to convince organizations that a business case exists. At the end of day, in the case of our work with Lexus, we want to help the brand and dealers sell more cars. While we are deeply committed to treating people with respect and dignity and to honoring who they are unapologetically, we also do these things so we can sell cars. It all comes full circle because being profitable means being able to invest back into the communities we serve.

YOUR MINDSET NEEDS TO REFLECT AN UNDERSTANDING THAT THIS IS NEW TERRITORY FOR A LOT OF PEOPLE. We have to have the patience to educate people about why what we do is important—why diverse cultural perspectives are invaluable. I'm a little impatient because, as part of the community, I know how much we have to offer brands. I've seen our collective power. I know our strengths. But I need to understand there are a lot of people who don't. It's my job to help them want to learn more.

Partner Spotlight

How has being certified helped your business?

We are certified with the Minority Supplier Development Council and, with Toyota's nomination, we've gone on to win six Supplier of the Year awards in Southern California. We are also certified by the National Gay Chamber of Commerce. The value of certification is something we try to convey to other diverse suppliers in whatever way we can. We want them to be aware of what we're doing with Toyota and other clients and support them in their journeys. We'll try to encourage them to get certified, sometimes walking them through the process of what we went through and steering them in a direction that could be of use to their growth.

It's important for diverse suppliers to understand their power. They have an important role to play because they are part of the culture and they're bringing a very needed cultural depth to the brands we love. Certainly, it's not always easy. Budgets for those of us working in culturally specialized spaces are not the same as budgets for the broader market. We can also find ourselves being narrowly defined as solely culturally specialized when, in fact, we are more than capable of addressing general audiences' needs. Confronting stereotypes and busting myths can be draining, but it's so necessary.

For smaller firms, cash flow can be a problem as there are some corporations whose payment terms can be challenging. That's why networking is so important, because you can learn how to navigate these issues from those of us who have been there before.

Aaron
Walton
(photo
credit
Kal Yee)



One of the things I have found with Toyota and Lexus is that they are great partners. They are truly there to help businesses grow. I don't think of myself as a vendor for Toyota. I think of myself as a partner. There's a different mindset that comes with that. It's a healthy way to work with an organization – on both sides. I always mention that when I'm talking to other potential suppliers who are asking about my experiences with Toyota.

Feature Section

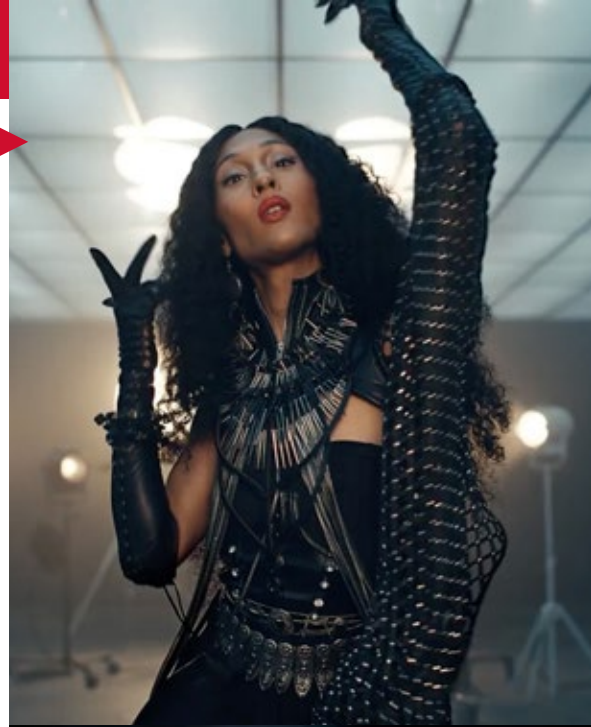
From top to bottom: Actress Michaela Jaé Rodriguez, Lexus LC, and Actress Danai Gurira

Can't Stop. Won't Stop.

HOW LEXUS AND WALTON ISAACSON TURN LGBTQ+ PRIDE AND PURPOSE INTO ACTION

In April, Aaron Walton, CEO of award-winning advertising and marketing firm Walton Isaacson, became the first openly gay ad executive to be inducted into the Advertising Hall of Fame. He was introduced by Vinay Shahani, vice president of Lexus Marketing, who shared some thoughts on the impact Aaron and his team have had on the Lexus business.

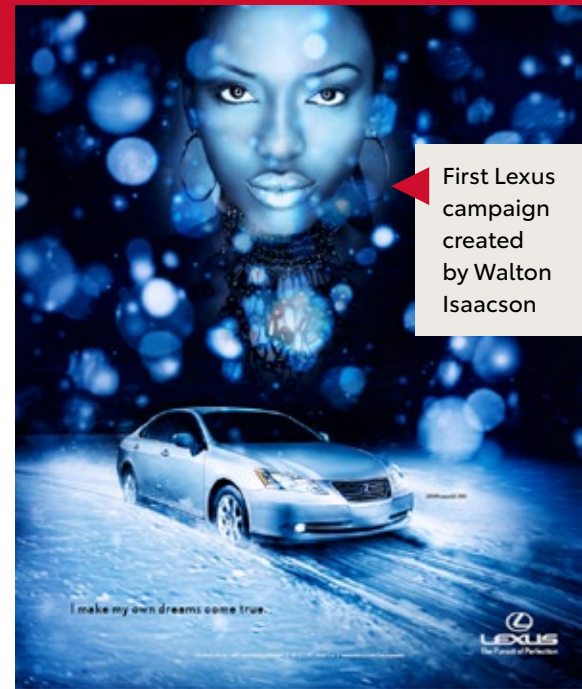
"I can't think of anyone more deserving of this recognition," said Shahani. "Aaron has worked tirelessly to help us put Lexus at the epicenter of cultural relevance through a pioneering approach to branded integrations and cultural marketing that allows us to speak to our constituents with an inclusive and authentic message."



Feature Section

The relationship between Lexus and Walton Isaacson (WI) began in 2007 when Lexus became their first client. In describing the agency's initial meeting with the brand, Walton recalls, "We went in with this incredibly diverse team and with the data needed to successfully address the assignment. At the time, it was all about how to get Black women into the near-luxury category and, ultimately, to consider the brand. Black women represented an opportunity to engage with the community, so we showed them how and that's where it all began."

WI didn't stop there. They made a business case for expanding efforts directed to Black audiences while also planting seeds for what would soon become one of the industry's most comprehensive LGBTQ+ advertising and integrated marketing programs. It wasn't long before WI was also handling Lexus' Hispanic marketing programs and adding cross-cultural assignments, including two Super Bowl spots and a major film partnership with Marvel Studios, bringing Lexus to the world of Wakanda.



First Lexus campaign created by Walton Isaacson

It Started With The Help Of An Ally

WI's work for Lexus is known for breaking new ground. When they first partnered with Lexus, the brand was not using any people in their ads. "Today, it's easy to forget that detail, but it presented a challenge," Aaron shared. "Remember, we were tasked to connect with Black women. Doing that without showing people isn't impossible, but it is problematic." While the problems may seem obvious, Aaron provided an even more nuanced cultural explanation of what seeing people means to marginalized communities:

"Historically, advertising was primarily created by White straight men for White straight men and women. Until recently, the vast majority of people featured in advertising imagery have been White. So, when an ad has no people, traditional audiences still feel connected to the brand. They feel seen. But that's not the case for everyone. For people from communities who were rarely, if ever, represented, an ad without a person continues to reinforce the idea that they aren't valued, that they aren't in the picture – quite literally."

As WI began to use Black women in print ads and broadcasts, the agency set its sights on having similar conversations about the importance of other segments. It wasn't long before they became aware of a few existing LGBTQ+ projects and met one of the key people behind those initiatives, an ally who was part of the ERG that ultimately became the Pride Network. She was finding ways to support internal stakeholders and employees. WI was passionate about bringing additional rigor to the business opportunity at a time when more granular LGBTQ+ data was not readily available. WI had already created several targeted programs for various brands, and the agency's connections to LGBTQ+ organizations and influential community leaders ran deep. WI brought the business case to Lexus' marketing leadership who agreed to move things forward, slowly at first, but with a commitment to build a foundation and generate the kind of success stories that create momentum.

Feature Section

As Aaron explains, that's exactly what happened:

“

One of those early successes happened at an HRC dinner in Los Angeles. We had a display and a product specialist at the event. We were proud to just be present, to be a part of having Lexus at this event, but we also wanted to sell cars. Very shortly after the event, Joe Solomonese, HRC's president at the time, forwarded a letter he had received from an event attendee. Basically, it said, 'I just want you to know that it was so great seeing Lexus as a dinner sponsor. I talked to their product specialist. I'm a Fleet Manager and I just ordered twelve Lexus vehicles.' So, that's just one example of how being present in the community translated into an important business opportunity. It was a powerful eye opener for everyone and particularly for the local dealers who saw how doing the right thing could drive results.

”

Giving credit to allies is a theme that Aaron believes should get more attention. "Of course we should be focused on and continue to celebrate members of the LGBTQ+ community – but when I look at any great civil rights movement -- be it Black, Hispanic, Asian, or Women, for example – allies play a meaningful role. They may not be members of the community, but they help others understand why it's so important to show support. It's not that we can't go it alone, but there is no doubt real allies help amplify the messaging, increase acceptance, and expand the overall understanding of inequities."

Aaron Walton and current HRC President Kelley Robinson pictured here.

Aaron was recently named to the Board of the Human Rights Campaign (HRC). He notes that the former chairwoman was a straight, Black woman. "She was an ally. She had a son who was trans. When an organization like HRC has an ally as a chairperson, it says a lot. At Toyota, I've seen a lot of straight allies engage in the Pride Network and be involved in things the organization supports."



Proud Of Many Firsts

The Walton Isaacson team takes pride in having helped Lexus understand the importance of the LGBTQ+ segment at a time when a lot of people were reticent to enter the marketplace. "Lexus had the courage to stand up and say: Yes, these consumers are an important part of our business, and we are going to lean into our covenant and treat every consumer like they were guests in our home, and that includes LGBTQ+ consumers."

Feature Section

As a result of this commitment, WI and Lexus have brought an impressive number of LGBTQ+ marketing firsts to life. From winning a GLAAD Amplifier Award in 2010 for a print campaign titled “How Far Have We Come?” to developing an original LGBTQ+ spot for the Lexus CT Launch, the brand and agency laid a foundation of early success stories that opened doors to more significant trailblazing year over year.



Vinay Shahani,
VP Lexus
Marketing
and Aaron
Walton

In addition to broadcast and digital advertising, the agency brought the brand into the community in powerful, personal ways through the development of award-winning experiential work and content creation. Among these was Inside/Out, a project honoring the OUT100 LGBTQ+ influencers and involving a web series, print, and social media. Filmed inside of a Lexus, the work featured coming out stories and illuminated how those experiences influenced the innovative thinking that kept these influencers ahead of the curve. The work was recognized by Advertising Age as a top 10 LGBTQ+ initiative.



Aaron
Walton and
WI Executive
Leadership
Team
Members

“There’s a lot to be proud of,” shares Aaron as he shines a light on a series of recent ads that have made luxury automotive history by placing prominent LGBTQ+ talent in starring roles. An IS spot titled Style, featured Afro-Latina Trans actress MJ Rodriguez, known for her award-winning work on Pose. Drag Queen Billy L’Amour celebrates his identity in an RX spot, and Trans model Laith Ashley, known for his work in Taylor Swift’s newest video, also appears in Lexus’ newest campaign. The agency also works with relevant in-culture media partners like Revry, the global LGBTQ-first streaming media network.

The LGBTQ+ work that WI is doing with Lexus has an impact that goes beyond the community. “It speaks to me as a gay Black man,” Aaron explains, “but it also means a lot to my mom. She’s a straight ally who also buys cars and spends money. She’s watching how companies treat her son. So, it goes beyond the community itself. Public opinion has shifted so dramatically, and I think it’s because the community has been visible – we’ve been out and openly part of people’s lives. It’s common for someone to say I have an uncle, a cousin, a brother, my mother -- and the more we talk about the many dimensions of the community the more we normalize our lives -- who we are, who we aren’t.”

“We’re not going back in the closet – so the brands we love should be telling our stories. They’re beautiful stories, some are full of struggles, but they all need to be heard. And let’s not forget, they’re intersectional stories. The community is Black, Hispanic, Asian – the community is everything. It’s not a monolith. And the more people hear our many stories, the more compassion and empathy people have – and the world needs more of that.”

SAVE THE DATE

OE→2023

*Opportunity
Exchange*

Thursday, November 2
Novi, Michigan
Suburban Collection Showplace



**PLANNING FOR 2023 OE IS
CURRENTLY IN MOTION**
SCAN THE QR CODE TO STAY CONNECTED

2022 OE Highlights



OE registration is free for MBEs and WBEs and includes access to educational seminars, inspiring guest speakers and targeted networking sessions.



Attracting nearly 2,000 attendees each year, OE is among one the largest trade show events of its kind!

Q1&2 Highlights



WBENC Names Toyota As A Top Corporation

Named in the automotive, transportation and logistics industry, the Women's Business Enterprise National Council (WBENC) 2023 award honors those corporations who have demonstrated a continuous and growing commitment to creating business opportunities for women-owned businesses within their supply chains.

Toyota Ranks 4th On DiversityInc's Top 50 Companies For Diversity

[Only automotive company in Top 10 for third year in a row.]

Toyota also recognized for:

- **No. 1** Top Company for LGBTQ Employees
- **No. 1** Top Company for Talent Acquisition for Women of Color
- **No. 2** Top Company for Asian Executives
- **No. 2** Top Company for Black Executives
- **No. 3** Top Company for Female Executives
- **No. 4** Top Company for Latino Executives
- **No. 12** Top Company for Executive Diversity Councils
- **No. 15** Top Company for People with Disabilities
- **No. 24** Top Company for Supplier Diversity

Congratulations to ABM Winners

Special Kudos! These awardees were honored for excellence in their supplier diversity program and initiatives and by also achieving supplier diversity targets set by Toyota in the last financial year. Awards were presented at Toyota's May 18th Annual Business Meeting (ABM) for manufacturing suppliers.

SUPERIOR SUPPLIER DIVERSITY AWARD:
Adient

EXCELLENT SUPPLIER DIVERSITY AWARD:
Dana Incorporated & Gentex Corporation

Toyota Takes Top Honor As Corporation Of The Year

Two councils - the TriState Minority Supplier Development Council (TSMSSDC) & the Southwest Minority Supplier Development Council (SMSDC) recently presented their 2023 "Corporation of the Year" Awards to Toyota. The prestigious awards honor Toyota's exceptional commitment to minority business development and its continued efforts to help advance diversity, equity, inclusion, and accessibility of minority businesses.



DiversityInc

Meet the Team

“

My Diversity Commitment Statement is...



Matt Greene *Senior Manager*

- Leading & Building of Toyota's Supplier Diversity Processes
- Council & Organization Events and Opportunity Exchange

To advance inclusion of all people in every aspect of my life.

”



Jennifer Hoffman *Manager*

- Supplier Diversity Corporate Mentorship Program – Driving Impact – a Toyota/Adient effort
- Council & Organization Events and Opportunity Exchange

To demonstrate care and respect for others by actively soliciting input from and listening to everyone.

”

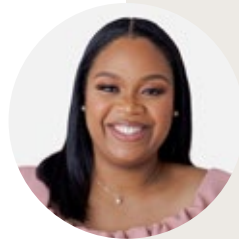


Tim Yamada *Manager*

- Financial Services Supplier Diversity (*Lead*)
- Mentorship Program for Small and Diverse Businesses (*Lead*)
- Council & Organization Events and Opportunity Exchange

To continue to campaign and be a voice for small and diverse businesses through outreach, innovation and networking.

”



Adrina Walker *Lead*

- Supplier Intake
- Councils & Organizations Sponsorship (*Lead*)
- Opportunity Exchange (*Support*)

To give and advocate for love and respect for all people.

”



Beatrice Liao *Lead*

- Tier 1 & Tier 2 Spend Analytics and Reporting (*Lead*)
- Marketing Strategy and Branding (*Lead*)
- Council & Organization Events and Opportunity Exchange

To remove the socio-economic barriers for diverse business owners and create an inclusive community.

”



Alyssa Kirkopoulos *Administrator*

- Supplier Diversity Events Coordination
- Council & Organization Events and Opportunity Exchange

To create an inclusive environment where everyone feels safe to share their thoughts and contribute their ideas.

”

Events Calendar | Summer 2023

June PRIDE MONTH

- 7 **WBEA**
Women's Business Conference
- 15 **TriStateMSDC**
Virtual Mini-Biz Matchmaker
- 21 **SouthwestMSDC**
Premier Face Time Expo & Golf
- 29 **SouthernCalMSDC**
B3 Conference + Expo

July

- 10 **MichiganMSDC**
Golf (MI)
- 10 **Disability:IN**
Annual Conference
- 25 **NMSDC**
Business Diversity Leadership Summit
- 27 **SouthwestMSDC**
Oklahoma Conference (New Frontier)
- 27 **SouthernRegMSDC**
Diverse Automotive & Mobility Summit

August

- 1 **CVMSDC**
Business Opportunity Conference
- 10 **NVBDC**
Annual Federal Reserve Matchmaker
- 10 **BDR**
Summit
- 14 **NGLCC**
International Business & Leadership Conference
- 15 **WBEA**
Meet the Buyers
- 17 **Mid-StatesMSDC**
Indy Golf Networking Social
- 21 **MHCC**
Golf (MI)
- 23 **MichiganMSDC**
BOD EFC Meeting
- 23 **NBL**
National Black Business Conference
- 24 **TriStateMSDC**
Business Marketplace
- 24 **SouthernRegMSDC**
Gateway Conference + Annual Awards
- 24 **DallasFWMSDC**
50th Anniversary Celebration
- 28 **WBEC-ORV**
Catch The Wave